

Community Banking

The Community Banking practice provides technology leaders in small and midsized banks and credit unions with specialized insights, decision support, and curated peer networking opportunities. This service helps clients make informed technology and product strategy decisions to deliver business impact and reduce risk.

Our Story

Aite-Novarica Group was created through the merger of Aite Group LLC and Novarica, Inc.—two market-leading, financial-services-focused advisory firms. We develop mission-critical insights on technology strategy within a number of key domains, including banking, payments, insurance, wealth management, capital markets, fraud and AML, and cybersecurity.

Who We Are

We place experienced advisors at the core of our work. Comprising former technology, strategy, and operations executives, our experts leverage deep insights developed via our extensive network of clients and other industry contacts. Their advice is based on years of industry experience coupled with comprehensive supporting data.

Who We Serve

The Community Banking practice is designed specifically for senior executives in community financial institutions, including small and midsized banks as well as credit unions. We focus on the needs of those who lead the technology function or are responsible for technology and product strategy, business case development, and execution. Members get access to tailored research, consultations with experts, and a network of C-level peers.

Connect With Us

Aite-Novarica Group hosts in-person events tailored to each market's unique priorities. These exclusive forums for line-of-business and functional leaders enable senior executives to gather with peers to discuss insights from original research, exchange perspectives with peers and experts, and grow their professional network.

About the Community Banking Practice

We advise community bank executives on a range of areas affecting business goals. This includes support for:

- Data management; data privacy; and challenges with storing, protecting, and sharing data
- Digital customer experience strategy
- Best practices in regulatory compliance and governance
- Technology roadmap items such as cloud services enablement and digital transformation
- Best practices and peer examples for organizational design, strategic planning, and IT talent management
- Collaboration with other functions
- Technology and cloud services providers as well as guidance on selecting the right fit for your institution

Services

One key executive and their team receive:

- **A defined engagement plan** aligned to your specific goals
- **Direct consultations** with our team on demand, for you and your team, any time, on any topic or issue
- **Access to regular Research Council meetings** where you can meet and learn from peers
- **Facilitated 1-on-1 conversations** with other technology leaders in our Research Council network
- **Access to data from on-demand “snap polls”** of our network on topics of interest
- **Access to our knowledge base** of reports on business and technology trends, vendor analysis, issue analysis, case studies, industry best practices, and benchmarking reports